



Hy-Vee, Inc. • 5820 Westown Parkway • West Des Moines, Iowa • 50266

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FOR IMMEDIATE RELEASE

## **Hy-Vee Offers Customers Chance to Donate to Nebraska/Iowa Flood Relief Efforts** *Hy-Vee Will Match Donations Up to \$50,000*

**WEST DES MOINES, Iowa (March 19, 2019)** — Today, Hy-Vee, Inc. announced a fundraising effort to benefit the American Red Cross of Nebraska and Southwest Iowa as they respond to historic flooding across the region. Beginning today, customers at all Nebraska and Council Bluffs, Iowa, Hy-Vee stores can donate any amount at the register or customer service counter to help with flood relief efforts. Hy-Vee will then match customer donations, up to \$50,000, to help local communities devastated by flooding in Nebraska and Iowa.

“Our mission at Hy-Vee is to help all our communities and our customers, especially in times of crisis,” said Frank Woodward, senior regional vice president of Hy-Vee’s western region. “We know many of the communities we serve are facing immediate challenges when it comes to getting supplies, and they’ll face an even longer road recovering from these floods, which is why we want to do everything we can to help.”

Customers can donate at any of the following stores and funds will go directly to the American Red Cross of Nebraska and Southwest Iowa. Customers who are unable to visit one of the following stores to make an in-person donation also can donate online at <https://www.redcross.org/local/nebraska.html>.

Hy-Vee has already partnered with the American Red Cross and local emergency management officials to deliver bottled water, food and fuel to areas impacted by flood waters.

### **Hy-Vee Stores Participating in “Checkout” Donation Campaign**

- Columbus Hy-Vee, 3010 23<sup>rd</sup> Street
- Council Bluffs Hy-Vee Drugstore, 757 West Broadway
- Council Bluffs West Broadway Hy-Vee, 2323 West Broadway
- Council Bluffs Mall of the Bluffs Hy-Vee, 1745 Madison Avenue
- Fremont Hy-Vee, 840 East 23<sup>rd</sup> Street
- Grand Island Hy-Vee, 115 Wilmar Avenue
- Kearney Hy-Vee, 5212 3<sup>rd</sup> Avenue
- Lincoln O Street Hy-Vee, 5010 O Street
- Lincoln Northern Lights Hy-Vee, 1601 N. 84<sup>th</sup> Street
- Lincoln Superior Hy-Vee, 5020 N. 27<sup>th</sup> Street
- Lincoln Williamsburg Hy-Vee, 6001 Village Drive
- Lincoln 70<sup>th</sup> & Pioneer Hy-Vee, 7151 Stacy Lane
- Norfolk Hy-Vee East, 120 East Norfolk Avenue
- Norfolk Hy-Vee West, 2107 Taylor Avenue
- Omaha Florence Hy-Vee Drugstore, 8404 N. 30<sup>th</sup> Street
- Omaha Midtown Hy-Vee, 5150 Center Street
- Omaha Stony Brook Hy-Vee, 14591 Stony Brook Boulevard

- Omaha 90<sup>th</sup> & Center Hy-Vee, 8809 West Center Road
- Omaha Fort Street Hy-Vee, 10808 Fort Street
- Omaha Peony Park Hy-Vee, 7910 Cass Street
- Omaha Applewood Hy-Vee, 9707 Q Street
- Omaha Linden Market Hy-Vee, 747 N. 132<sup>nd</sup> Street
- Omaha 180<sup>th</sup> & Q Hy-Vee, 17810 Welch Plaza
- Omaha 156<sup>th</sup> & Maple Hy-Vee, 3410 N. 156<sup>th</sup> Street
- Omaha 180<sup>th</sup> & Pacific Hy-Vee, 1000 S. 178<sup>th</sup> Street
- Papillion Hy-Vee, 11650 S. 73<sup>rd</sup> Street
- Plattsmouth Hy-Vee, 16418 Westside Drive
- South Sioux City Hy-Vee, 2501 Cornhusker Drive

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**Hy-Vee, Inc.** is an employee-owned corporation operating more than 245 retail stores across eight Midwestern states with sales of \$10 billion annually. The supermarket chain is synonymous with quality, variety, convenience, healthy lifestyles, culinary expertise and superior customer service. Hy-Vee ranks in the Top 10 Most Trusted Brands and has been named one of America's Top 5 favorite grocery stores. The company's 85,000 employees provide "A Helpful Smile in Every Aisle" to customers every day. For additional information, visit [www.hy-vee.com](http://www.hy-vee.com).