



March 29, 2019

Media Contact:  
**Cory Prellwitz**

FOR IMMEDIATE RELEASE

## **Ashley HomeStore Donates 400 Mattresses to Victims of Nebraska Flooding**

**Kearney, Neb.** – Ashley HomeStore and Ashley Furniture Industries is donating 400 mattresses through their Hope to Dream program, to victims of the devastating floods in Nebraska. This \$200,000 donation announcement comes in partnership with five Ashley HomeStore locations in Nebraska: Norfolk, Beatrice, Grand Island, Kearney and North Platte. Included with the mattresses will be pillows and sheet sets.

Company personnel from the participating HomeStores will deliver the donated mattresses to families affected by the flooding across Nebraska. The company is working with disaster relief organizations to organize the deliveries with recipients.

The Ashley HomeStores in Kearney, Grand Island and North Platte are operated by Hometrends LLC whose owners Cory Prellwitz and Carson Rowh reside in Kearney. "Our company has been serving communities in central Nebraska for more than 60 years and our employees and their families are deeply affected by the events of the last month. Everyone knows someone that is dealing with the aftermath of this historic event" said Cory. "Part of our mission in this business is to be great citizens of our communities and here in Nebraska, people have always set a high standard for willingness to help their neighbors."

In addition to the mattress donation, employees from the participating Ashley HomeStore locations are collecting monetary funds as a group to donate to Orphan Grain Train Nebraska Flood Relief, Red Cross and the Salvation Army.

Ashley is a long-standing supporter of local emergency services, including police, fire and rescue departments. In addition to assisting victims of natural disasters across the globe, Ashley has provided hundreds of hours of in kind services and millions of dollars in furniture and funds to flood, tornado and hurricane victims across the United States and the world.

---

**Ashley HomeStore** is committed to being your trusted partner and style leader for the home. This commitment has made Ashley HomeStore the No. 1 furniture retailer in the U.S. and one of the world's best-selling furniture store brands with more than 900 locations in 54 countries.



Start designing your dream home today. Visit Ashley HomeStore online at [www.ashleyhomestore.com](http://www.ashleyhomestore.com). “Like” Ashley HomeStore on [Facebook](#), follow us on [Twitter](#) and [Instagram](#) , or see our design-focused boards on [Pinterest](#).

**Ashley Furniture Industries, Inc.** (Ashley) feels that every person deserves more value for their money. Established in 1945, Ashley is the largest manufacturer of home furnishings in the world, and was recently named one of America’s Best Employers by Forbes in 2017. From design through fulfillment, Ashley is committed to delivering the world’s best home furnishing values, selection and service, and earning the loyalty and trust of its customers every day. Visit Ashley online at [www.ashleyfurnitureindustriesinc.com](http://www.ashleyfurnitureindustriesinc.com) and “like” Ashley Furniture Industries, Inc. on [Facebook](#).

**Hope to Dream** - Ashley HomeStore believes that every child deserves a good night’s sleep. Founded in 2010 on that guiding principle, Ashley HomeStore’s “Hope to Dream” program provides beds to children in need across the U.S. and Canada. A portion of the proceeds for every mattress purchased at a participating Ashley HomeStore helps pay for a bed for a child in need. Since its inception, more than 80,000 children have received a brand new bed. Those wishing to nominate a child can visit [www.Ahopetodream.com](http://www.Ahopetodream.com) or request an electronic application by emailing [Admin@Ahopetodream.com](mailto:Admin@Ahopetodream.com). In-store applications are also available at participating locations.

###